

Press Release from the Atlas Copco Group

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Atlas Copco wins Good Design award

Stockholm, Sweden, January 27, 2011: Atlas Copco has won the renowned Good Design award for a new design language for its Chicago Pneumatic brand. The Chicago Pneumatic product range includes industrial and vehicle service tools, construction tools, as well as industrial and portable compressors.

The Good Design award is given by the Chicago Athenaeum: Museum of Architecture and Design, and the European Centre for Architecture Art Design and Urban Studies.

“Our in-house industrial design team has created a design that in all aspects communicates what the products stand for, namely passion and power,” says Annika Berglund, Senior Vice President Corporate Communications at Atlas Copco. *“We are proud to receive this prestigious Good Design award for this achievement.”*

The new, unifying Chicago Pneumatic design language was developed by Atlas Copco’s Industrial Design Competence Center in 2009. In 2010 the implementation begun and soon all products in the range will carry the new black and red design.

A design language is an overarching scheme or defined style that guides the design of products and helps to streamline, manage and direct product design efforts. Along with other activities, the objective with the new design is to build a strong global Chicago Pneumatic brand sold through distribution.

Established in 1950, the Good Design award is the oldest design award in the world. For 2010 the Museum received a record number of entries from over 48 countries around the world, representing the most important and influential corporations in the design industry.

Atlas Copco may be required to disclose the information provided herein pursuant to the Securities Markets Act.

Atlas Copco is an industrial group with world-leading positions in compressors, construction and mining equipment, power tools and assembly systems. The Group delivers sustainable solutions for increased customer productivity through innovative products and services. Founded 1873, the company is based in Stockholm, Sweden, and has a global reach spanning more than 170 countries. In 2009, Atlas Copco had about 30 000 employees and revenues of BSEK 64 (BEUR 6.0). Learn more at www.atlascopco.com.

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