Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!



Information | Reference material | Storyselling video | FAQ Supporting material is available at www.atlascopco.com/storyselling Get going by clicking on one of the above circles (your choice) to choose the theme for a story.

•



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6. Group decides on a dream title for the story.

1. Appoint a note taker.

2. Each Dlayer chooses

Card based on a true story

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A. Each player shar

25 min

true story with the group.

Stakeholder impact

How our innovations have a positive impact on individuals, organizations, societies in the world around us

Story Script, Note taker captures it in the template for M.



Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!



Supporting material is available at *www.atlascopco.com/storyselling*





Appoint a note taker.

Continue to the next step

Total time for each circle is one hour.

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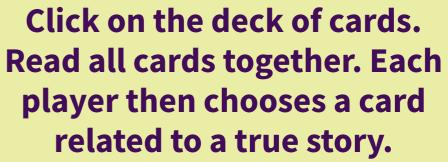
Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!



2







Total time for each circle is one hour.

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Supporting material is available at www.atlascopco.com/storyselling

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We raise red flags We embrace challenges

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Continue to the next step

Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!



Supporting material is available at *www.atlascopco.com/storyselling*



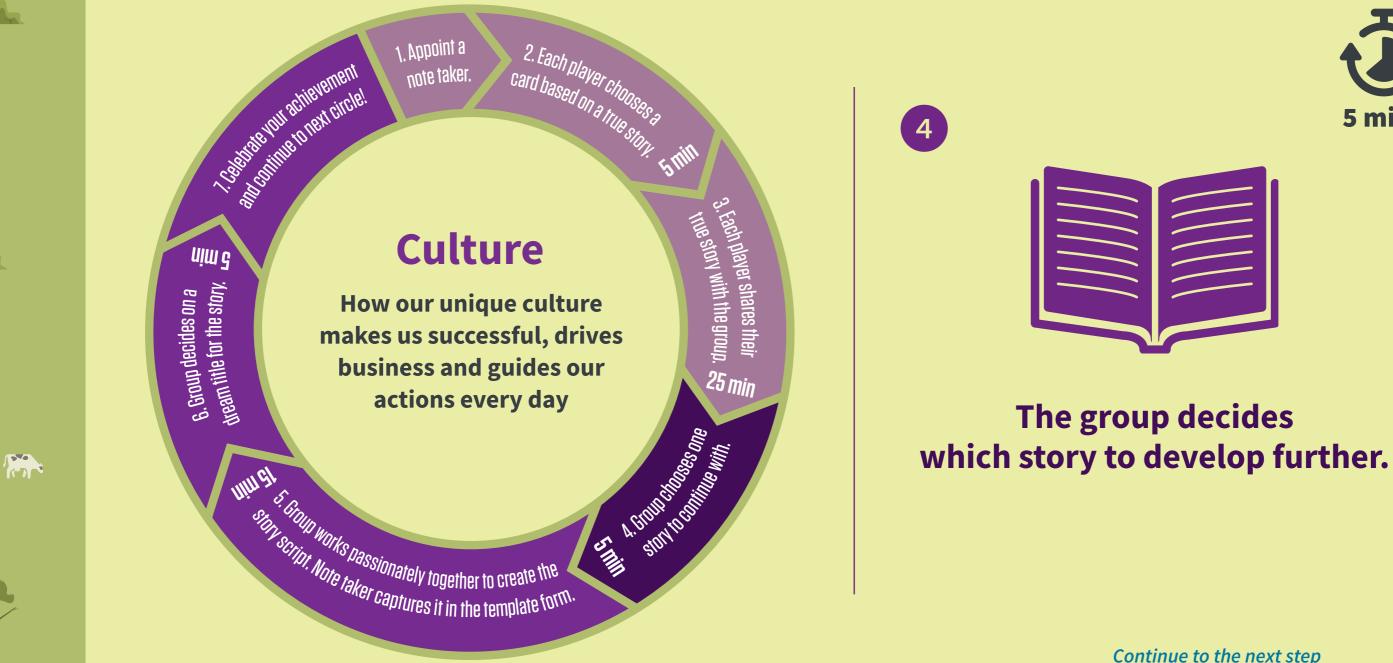


Continue to the next step

Total time for each circle is one hour.

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Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!

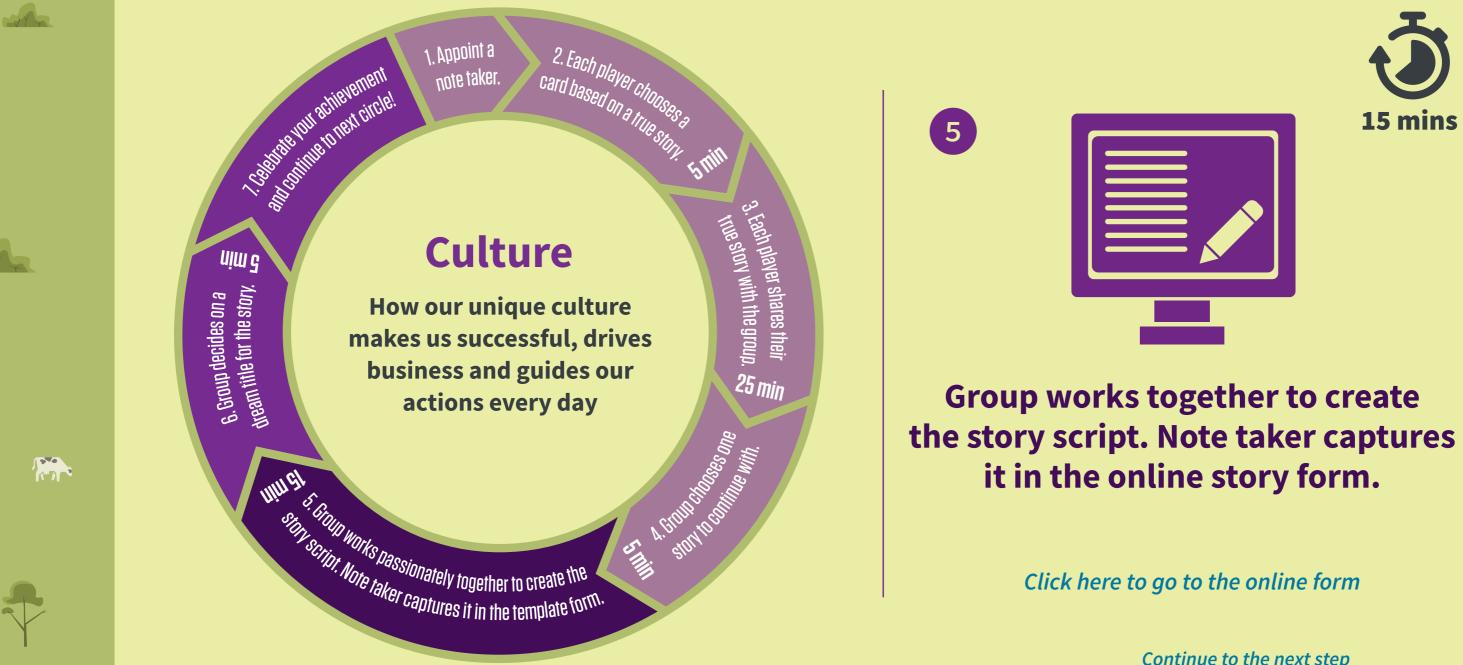






Continue to the next step

Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!



Supporting material is available at *www.atlascopco.com/storyselling*





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Continue to the next step

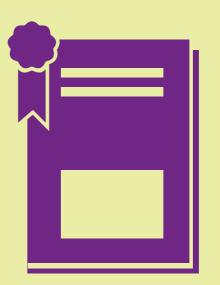
Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!



Supporting material is available at *www.atlascopco.com/storyselling*







Group decides on a dream title for the story.

Continue to the next step

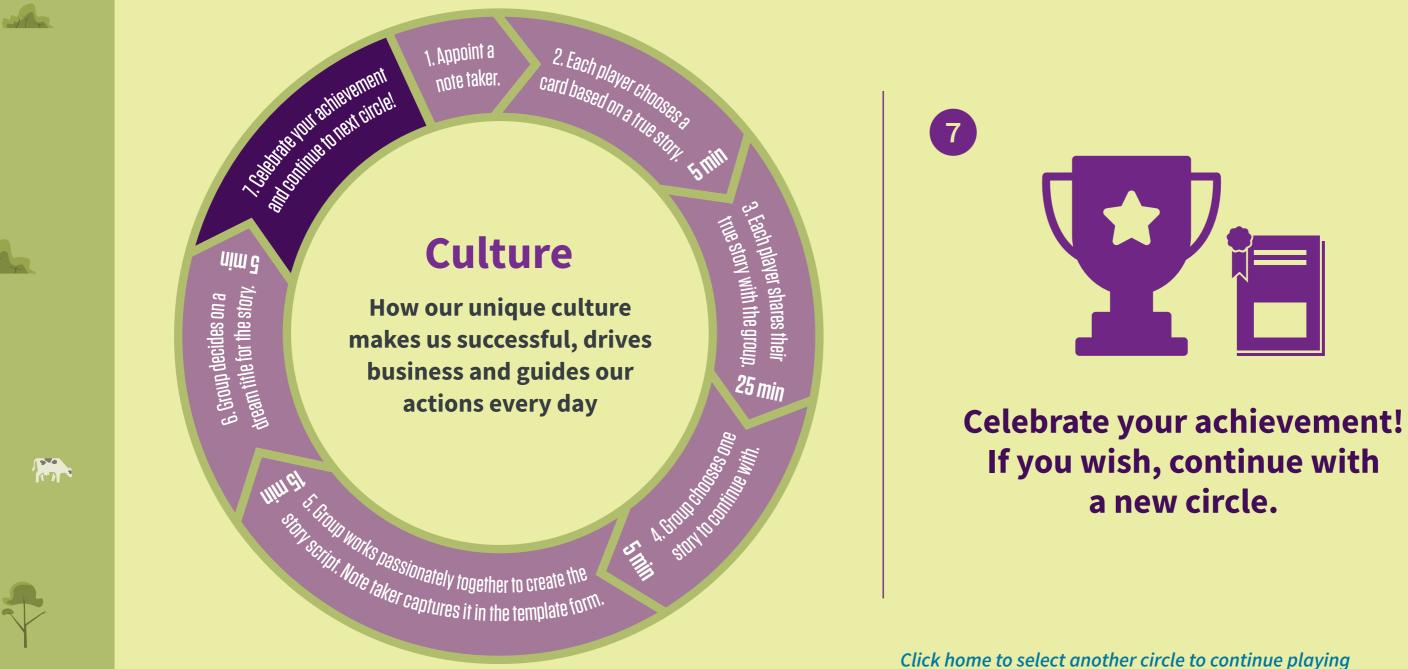








Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!





Total time for each circle is one hour.

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dream title for the story.

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6. Group decides on a

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Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!

2. Each player chooses a \, Appoint a Card based on a true story note taker.

Customer collaboration

How we add value to external and internal customers through our industrial ideas and passionate people

Stary Script Notes Dassionately together to create the Story Script, Note taker captures it in the template form. 3. Each player shares their true story with the group. 25 min

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Supporting material is available at www.atlascopco.com/storyselling





Appoint a note taker.

Continue to the next step

Total time for each circle is one hour.

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dream title for the story.

6. Group decides on a

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2. Each player chooses a 1. Appoint a Card based on a true story note taker.

Customer collaboration

How we add value to external and internal customers through our industrial ideas and passionate people

Stary Script Norks Dassionately together to create the Stary Script Works passionately together to create the new script. Note taker captures it in the template form.

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A Each player shares their The story with the group. 25 min

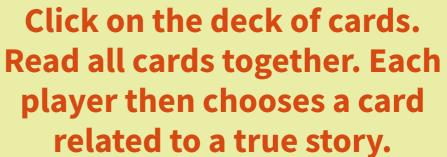
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Supporting material is available at *www.atlascopco.com/storyselling*











01 Our solutions are designed to meet customer needs	02 We are present and help customers solve problems	03 We help our customers act in a safe way	04 We help our customers act in an ethical way	05 We collaborate with our customers to find the best solutions
08	09	10	11	12



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Customers can rely on our expertise

07 We bring our customers peace of mind

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Continue to the next step

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dream title for the story.

6. Group decides on a

Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!







1. Appoint a note taker. 2. Each player chooses a

Customer collaboration

How we add value to external and internal customers through our industrial ideas and passionate people

Story Script Notes Dassionately together to create the Story Script Works passionately together to create more taker captures it in the template form. 3. Each player shares their true story with the group. 25 min

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Supporting material is available at *www.atlascopco.com/storyselling*







Each player shares their true story with the group.

Continue to the next step

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dream title for the story.

6. Group decides on a

Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!







1. Appoint a note taker.

Customer collaboration

How we add value to external and internal customers through our industrial ideas and ST 4. STUILDINGSSO passionate people

Story Script Notes Dassionately together to create the Stary Script Works passionately together to create the Note taker captures it in the template form.

. Each player shares their taon the story with the group. 25 min

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Supporting material is available at *www.atlascopco.com/storyselling*





The group decides which story to develop further.

Continue to the next step









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6. Group decides on a

Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!







1. Appoint a note taker.

Customer collaboration

How we add value to external and internal customers through our industrial ideas and passionate people

Story Script Norks Dassionately together to create the Story Script Works passionately together to create more taker captures it in the template form. Each player shares their story with the group. 25 min

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Click here to go to the online form

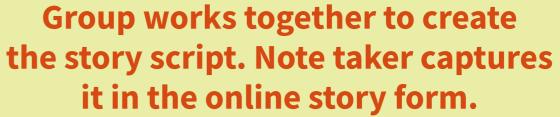
Supporting material is available at *www.atlascopco.com/storyselling*





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dream title for the story.

6. Group decides on a

Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!







1. Appoint a note taker.

Customer collaboration

How we add value to external and internal customers through our industrial ideas and passionate people

Serint. Note taker captures it in the template form. *Notestal Science of the Notestal Interview of the Notestal Interview*

3. Each player shares their 3. Each player shares their true story with the group. 25 min

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Supporting material is available at www.atlascopco.com/storyselling







Group decides on a dream title for the story.

Continue to the next step









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6. Group decides on a dream title for the story.

Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!







1. Appoint a note taker.

Customer collaboration

How we add value to external and internal customers through our industrial ideas and passionate people

Seript. Note faker captures it in the template form.

3. Each player shares their 3. Each player shares their true story with the group. 25 min

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Click home to select another circle to continue playing

Supporting material is available at www.atlascopco.com/storyselling





Celebrate your achievement! If you wish, continue with a new circle.

Total time for each circle is one hour.

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6. Group decides on a

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Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!

2. Each player chooses card based on a true story. \, Appoint a note taker.

1.58 Hat Will achieve ment . Statine to rest circle! **Stakeholder** impact

How our innovations have a positive impact on individuals, organizations, ST 4. STUTIONSSO societies in the world around us

Story Script Works Dassionately together to create more taker captures it in the template form. 3. Each player shares their true story with the group. 25 min

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Supporting material is available at *www.atlascopco.com/storyselling*





Appoint a note taker.

Continue to the next step

Total time for each circle is one hour.

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dream title for the story.

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6. Group decides on a

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Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!

> 2. Each player chooses Appoint a Card based on a true stop 5 mill note taker.

- Statine to new circle! **Stakeholder** impact

How our innovations have a positive impact on individuals, organizations, ST 4. STUTIONSSO societies in the world STON TO STOL STOL STOL STOL TO around us

Stary Script Norks Dassionately together to create the Story Script Works Dassionately together to create more taker captures it in the template form. 3. Each player shares their true story with the group. 25 min

2

Click on the deck of cards. **Read all cards together. Each** player then chooses a card related to a true story.

Supporting material is available at *www.atlascopco.com/storyselling*



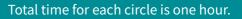








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01 Our solutions support hospitals	02 We work together with our suppliers to create the best solution	03 We enable safe and reliable production of necessities	04 Our solutions reduce environmental impact	05 Our ideas create a better tomorrow	Far o wor fr so
08 Our solutions help build sustainable cities	09 We create job opportunities	10 We help out in time of crisis	11 We work closely with schools and universities	12 We welcome new employees	



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amilies all over the orld benefit from our solutions

07

Our solutions help people travel



Other







Continue to the next step

1.58 Martine attraction of the second

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dream title for the story.

6. Group decides on a

Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!









- Statine new circle **Stakeholder** impact

How our innovations have a positive impact on individuals, organizations, ST 4. STUTIONS societies in the world around us

Start Story Script Works Dassionately together to create more taker captures it in the template form. 3. Each player shares their true story with the group. 25 min

STOL TO STOL STOL STOL STOL

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Supporting material is available at *www.atlascopco.com/storyselling*







Each player shares their true story with the group.

Continue to the next step

1.58 Martin achieveme.

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dream title for the story.

6. Group decides on a

Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!









Stakeholder impact

How our innovations have a positive impact on individuals, organizations, societies in the world A FROM THE CONTROL IN A FROM THE CONTROL OF around us

Start Story Script Works Dassionately together to create more taker captures it in the template form.

Each player shares their we story with the group. 25 min



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The group decides which story to develop further.

Continue to the next step









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6. Group decides on a

Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!







. Appoint a note taker.

- Manine Drent cifcle **Stakeholder** impact

How our innovations have a positive impact on individuals, organizations, societies in the world around us

S Start Brand Works Dassionately together to create the Story Script Works passionately together to create m. Note taker captures it in the template form.

ch player shares their ory with the group. 25 min

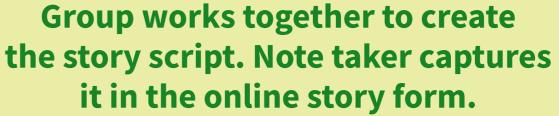
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Continue to the next step







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6. Group decides on a

Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!







), Appoint a note taker.

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- Manine In Pextor Circle **Stakeholder** impact

How our innovations have a positive impact on individuals, organizations, societies in the world around us

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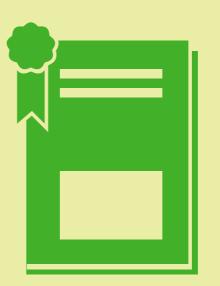
Each player shares their Fach player shares their true story with the group. 25 min

6

Supporting material is available at www.atlascopco.com/storyselling







Group decides on a dream title for the story.

Continue to the next step









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6. Group decides on a dream title for the story.

Form a team, choose a circle and follow each clickable step. The result will be great stories that support sales, recruitment and future growth!







Appoint a note taker

Stakeholder impact

How our innovations have a positive impact on individuals, organizations, societies in the world around us

Script. Note taker captures it in the template form.

ach player shares their ach player shares their 25 min

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Click home to select another circle to continue playing

Supporting material is available at www.atlascopco.com/storyselling





Celebrate your achievement! If you wish, continue with a new circle.