



INNOVATION

Atlas Copco Capital Markets Day 2014

Mats Rahmström
Business Area President
Industrial Technique



COMMITTED TO SUSTAINABLE PRODUCTIVITY

We stand by our responsibilities towards our customers, towards the environment and the people around us. We make performance stand a test of time. This is what we call – Sustainable Productivity.

AGENDA

1. How we work with innovation
2. Innovative products
3. Strategic growth platforms



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INNOVATION: WHAT WILL IT DO FOR OUR CUSTOMERS?




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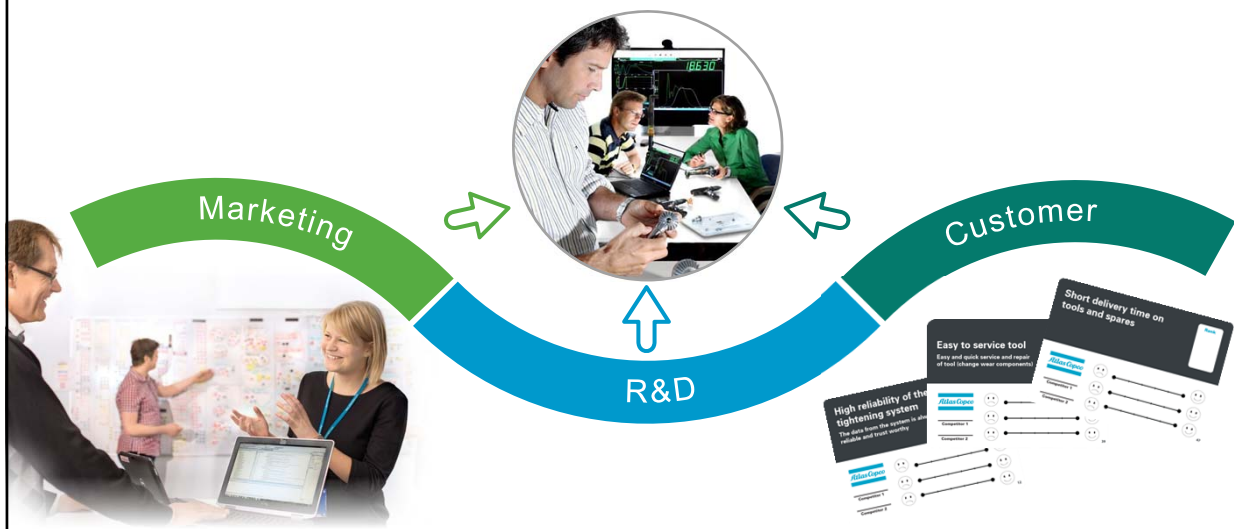
CLEAR AND SIMPLE VALUE CREATION

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HOW WE WORK WITH INNOVATION



Marketing

R&D


Customer

High reliability of the tightening system
The whole team the system is reliable and from quality

Easy to service tool
Easy and quick service and repair of tool change when disassembling

Short delivery time on tools and spares


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INNOVATIVE PRODUCTS

Fastening and error proofing



Product

Power Focus 6000 with Tensor ETT / Turbotight® and Synatec.


Segment

Automotive and general industry.


Innovative benefit

Error proofing / traceability / flexibility.

Application




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INNOVATIVE PRODUCTS

Saltus – quality assurance



Product

Mechatronic system.


Segment

Manual fastening processes in the automotive and general industry.


Innovative benefit

Error proofing / traceability.

Application



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INNOVATIVE PRODUCTS

SCA – adhesive solutions



Product

E-Swirl 2nd Generation.

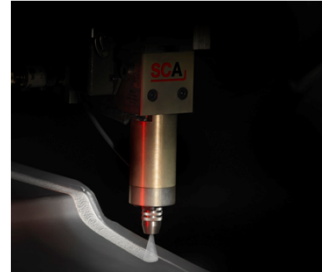
Segment

Automotive – body shop.

Innovative benefit

Efficiency and improved application quality.

Application

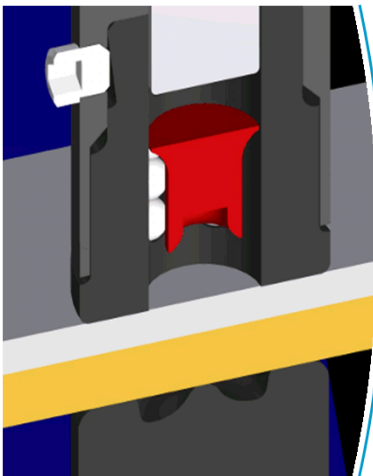


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INNOVATIVE PRODUCTS

Henrob – self-pierce riveting



Product

Self-pierce riveting.

Segment

Automotive industry.

Innovative benefit

Flexibility, efficiency and lower manufacturing costs.

Application



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INNOVATIVE PRODUCTS

Tentec – bolting solutions



Product

Multi Stud Tensioning System for Compact Subsea Flanges.

Segment

Oil and Gas.

Innovative benefit

Simultaneous tensioning of Studbolts, improving joint integrity and speed of use.

Application



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INNOVATIVE PRODUCTS

Seti-Tec – drilling technology



Product

ADU – Advanced drilling unit.

Segment

Aerospace.

Innovative benefit

Modular concept with the best power to weight ratio in its class.

Application



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INNOVATIVE PRODUCTS

Chicago Pneumatic – cordless tools



Product

CP8848 ½" impact wrench, Cordless tool.

Segment

Vehicle service and light industrial maintenance.

Innovative benefit

Improved performance, less vibration, better durability.

Application



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INNOVATIVE PRODUCTS

Industrial Technique Service



Product

Joint integrity.

Segment

Manufacturing industries.

Innovative benefit

Quality assurance and process efficiency.

Application



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STRATEGIC GROWTH PLATFORMS

Product portfolio

Adhesive solutions

Self-pierce riveting

Aerospace

Quality assurance

Bolting solutions

Error proofing

Industrial service

Clear value creation

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