



## INNOVATION

Atlas Copco Capital Markets Day 2014

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Industrial Technique



## COMMITTED TO SUSTAINABLE PRODUCTIVITY

We stand by our responsibilities towards our customers, towards the environment and the people around us. We make performance stand a test of time. This is what we call – Sustainable Productivity.

## AGENDA

1. How we work with innovation
2. Innovative products
3. Strategic growth platforms



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## INNOVATION: WHAT WILL IT DO FOR OUR CUSTOMERS?



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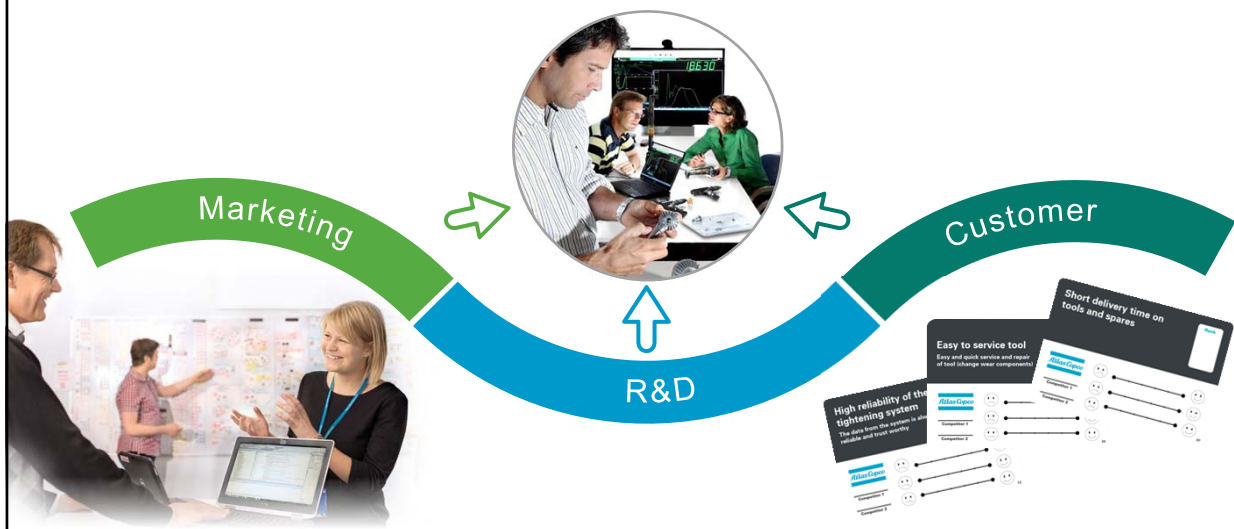
# CLEAR AND SIMPLE VALUE CREATION

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## HOW WE WORK WITH INNOVATION



Marketing

Customer


R&D

High reliability of the tightening system  
The whole team the system is reliable and from quality

Easy to service tool  
Easy and quick service and repair of tool change when components

Short delivery time on tools and spares


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## INNOVATIVE PRODUCTS

### Fastening and error proofing



**Product**

Power Focus 6000 with Tensor ETT / Turbotight® and Synatec.


**Segment**

Automotive and general industry.


**Innovative benefit**

Error proofing / traceability / flexibility.

**Application**




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## INNOVATIVE PRODUCTS

### Saltus – quality assurance



**Product**

Mechatronic system.


**Segment**

Manual fastening processes in the automotive and general industry.


**Innovative benefit**

Error proofing / traceability.

**Application**

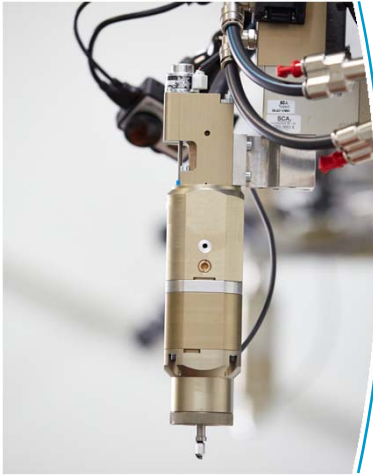


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## INNOVATIVE PRODUCTS

### SCA – adhesive solutions



#### Product

E-Swirl 2<sup>nd</sup> Generation.

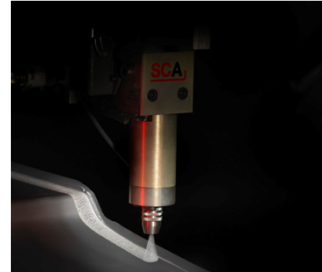
#### Segment

Automotive – body shop.

#### Innovative benefit

Efficiency and improved application quality.

#### Application

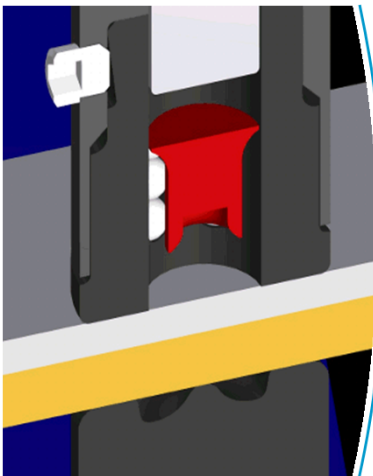


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## INNOVATIVE PRODUCTS

### Henrob – self-pierce riveting



#### Product

Self-pierce riveting.

#### Segment

Automotive industry.

#### Innovative benefit

Flexibility, efficiency and lower manufacturing costs.

#### Application



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## INNOVATIVE PRODUCTS

### Tentec – bolting solutions



#### Product

Multi Stud Tensioning System for Compact Subsea Flanges.

#### Segment

Oil and Gas.

#### Innovative benefit

Simultaneous tensioning of Studbolts, improving joint integrity and speed of use.

#### Application



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## INNOVATIVE PRODUCTS

### Seti-Tec – drilling technology



#### Product

ADU – Advanced drilling unit.

#### Segment

Aerospace.

#### Innovative benefit

Modular concept with the best power to weight ratio in its class.

#### Application



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## INNOVATIVE PRODUCTS

### Chicago Pneumatic – cordless tools



#### Product

CP8848 ½" impact wrench, Cordless tool.

#### Segment

Vehicle service and light industrial maintenance.

#### Innovative benefit

Improved performance, less vibration, better durability.

#### Application



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## INNOVATIVE PRODUCTS

### Industrial Technique Service



#### Product

Joint integrity.

#### Segment

Manufacturing industries.

#### Innovative benefit

Quality assurance and process efficiency.

#### Application



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## STRATEGIC GROWTH PLATFORMS

Product portfolio

Adhesive solutions

Self-pierce riveting

Aerospace

Quality assurance

Bolting solutions

Error proofing

Industrial service

Clear value creation

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