INNOVATION

Atlas Copco Capital Markets Day 2014
Mats Rahmström
Business Area President
Industrial Technique

COMMITTED TO SUSTAINABLE PRODUCTIVITY

We stand by our responsibilities towards our customers, towards the environment and the people around us. We make performance stand a test of time. This is what we call – Sustainable Productivity.
**AGENDA**

1. How we work with innovation
2. Innovative products
3. Strategic growth platforms

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**INNOVATION: WHAT WILL IT DO FOR OUR CUSTOMERS?**
CLEAR AND SIMPLE VALUE CREATION

HOW WE WORK WITH INNOVATION
**INNOVATIVE PRODUCTS**

**Fastening and error proofing**

**Product**
Power Focus 6000 with Tensor ETT / Turbotight® and Synatec.

**Segment**
Automotive and general industry.

**Innovative benefit**
Error proofing / traceability / flexibility.

**INNOVATIVE PRODUCTS**

**Saltus – quality assurance**

**Product**
Mechatronic system.

**Segment**
Manual fastening processes in the automotive and general industry.

**Innovative benefit**
Error proofing / traceability.
**INNOVATIVE PRODUCTS**

**SCA – adhesive solutions**

- **Product**: E-Swirl 2nd Generation.
- **Segment**: Automotive – body shop.
- **Innovative benefit**: Efficiency and improved application quality.

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**INNOVATIVE PRODUCTS**

**Henrob – self-pierce riveting**

- **Product**: Self-pierce riveting.
- **Segment**: Automotive industry.
- **Innovative benefit**: Flexibility, efficiency and lower manufacturing costs.
**INNOVATIVE PRODUCTS**

**Tentec – bolting solutions**

**Product**
Multi Stud Tensioning System for Compact Subsea Flanges.

**Segment**
Oil and Gas.

**Innovative benefit**
Simultaneous tensioning of Studbolts, improving joint integrity and speed of use.

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**INNOVATIVE PRODUCTS**

**Seti-Tec – drilling technology**

**Product**
ADU – Advanced drilling unit.

**Segment**
Aerospace.

**Innovative benefit**
Modular concept with the best power to weight ratio in its class.
### INNOVATIVE PRODUCTS

**Chicago Pneumatic – cordless tools**

<table>
<thead>
<tr>
<th><strong>Product</strong></th>
<th>CP8848 ½” impact wrench, Cordless tool.</th>
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</thead>
<tbody>
<tr>
<td><strong>Segment</strong></td>
<td>Vehicle service and light industrial maintenance.</td>
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<tr>
<td><strong>Innovative benefit</strong></td>
<td>Improved performance, less vibration, better durability.</td>
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</tbody>
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### INNOVATIVE PRODUCTS

**Industrial Technique Service**

<table>
<thead>
<tr>
<th><strong>Product</strong></th>
<th>Joint integrity.</th>
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<tr>
<td><strong>Segment</strong></td>
<td>Manufacturing industries.</td>
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<tr>
<td><strong>Innovative benefit</strong></td>
<td>Quality assurance and process efficiency.</td>
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</tbody>
</table>
STRATEGIC GROWTH PLATFORMS

Adhesive solutions  Self-pierce riveting  Aerospace  Quality assurance  Bolting solutions  Error proofing  Industrial service

Clear value creation

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